

PERSONAL CARE PRODUCTS



SKIN SERIES

Facial Cleansing Foam

ECOCERT-certified cleaning active ingredients in the product sensitively clean and soothe the skin with its creamy foam. Prepares your skin for care or application of make-up. Suitable for all skin types.

ARGAN OIL: Due to its linoleic and oleic acid content, it helps to prevent epidermal water loss, strengthen the skin's protective layer and allows it to achieve a vibrant and sparkling look.

PANTHENOL: Helps the skin to soften and preserve its elasticity by increasing its moisture-holding capacity. Cleaning active substances (Sodium Cocoamphoacetate, Lauryl Glucoside, Sodium CocoylGlutamate, Sodium Lauryl Glucose Carboxylate) in the product formulation are derived from organic coconut oil and organic fruit sugars, and have ECOCERT certificate documenting its compliance with ecological and organic standards.



Facial Cleansing Foam

ECOCERT-certified cleaning active ingredients do not cause irritation even in extremely dry skin so it can be safely used for skin cleaning of people receiving retinoid therapy.

How to use: After applying the foam, which you get by pressing the product pump once or twice, on wet skin by massaging it, rinse your skin with plenty of water.

Suitable for everyday use.

Warnings:

- For external use.
- Avoid contact with eyes while applying the product to your skin or rinsing your skin.
- In case of contact with eyes, rinse with plenty of water.
- Keep out of reach of children and at room temperature.



Face & Eye Cleansing Milk

With Aloe Vera and Panthenol, the powerful antioxidant extracts in the product, it helps to moisturize the skin and make it achieve a smooth and radiant look.

Polysorbate 20, which doesn't cause any sensitivity in eyes and the skin, is used as the cleaning agent. Cleans accumulated harmful substances formed in the skin throughout the day, dead cells and impurities, remaining make-up. Provides softness and comfort; due to its delicate structure, it does not cause tears while cleaning your make-up. Suitable for all skin types; safely recommended for sensitive skin in particular.

PANTHENOL: Panthenol penetrates the skin very well so it is easily absorbed and shows its effect. Helps to moisturize the skin and prevent formation of redness.

CITRUS AURANTIUM: Contains active ingredient hesperidin by 40%. Hesperidin is a powerful antioxidant and has an important role in cell walls staying young and lengthening cell division cycle; due to this feature, it helps to slow down the aging process and boost the skin.



Face & Eye Cleansing Milk

How to use: After adding adequate amount of the product on a piece of cotton soaked with water and squeezed well, you can remove any remaining make-up or dirt on your eyes and face. No need to rinse.

Warnings:

- For external use.
- Keep out of reach of children and at room temperature.



Micellar Water - Facial Cleansing

Micellar Face and Eye Make-Up Remover easily removes face and eye make-up (including waterproof make-up) without leaving an oily feeling and residue and without burning the eyes thanks to its special formula. In addition, it helps moisturize and revive the skin thanks to its formula containing Panthenol and Aloe Vera. Free of paraben, paraffin, coloring agents, alcohol, SLES, and fragrance.

PANTHENOL

It increases the moisture holding capacity of the skin and helps the skin become soft and maintain its elasticity.

ALOE VERA

It intensely moisturizes and soothes the skin. It helps wounds and burns heal.



Micellar Water - Facial Cleansing

What is micellar water?

Micelles are aqueous solutions containing certain concentrations of non-ionic surface active agents. Boasting an excellent hygiene skill, micelles have an extremely fine and invisible structure and can be suspended in water. Thanks to them, micellar water helps remove oil and dirt. Most make-up and dirt particles on the skin are covered with a very fine layer of oil. Make-up and dirt particles can be removed if this layer of oil is removed.

Micelles have hydrophilic (water loving) heads and hydrophobic (oil loving) tails. Cotton loves water, in other words, it is hydrophilic. If you put micellar water on cotton, hydrophilic heads of micelles hold onto the cotton while hydrophobic tails remain exposed. The oil loving tails lock in the oil-based residues (dirt, make-up, dust...) in the micelle structure and do the cleaning.



Face & Body Peeling Gel

After applying Face&Body Peeling Jel

it helps to achieve a soft and clean skin. The product is a thermoplastic powder (micro powder) so it doesn't create micro-cuts on the skin during its application to face and body for peeling. Apricot kernel or similar fruit stones, some of other natural peeling materials used in cosmetics, have a rough texture so they may cause cuts in the skin.

POLYLACTIC ACID (Natural Peeling Agent): The product is completely derived from edible plant sugars so it is a natural product. Lactic acid is produced by enzymatic fermentation / hydrolysis. Polylactic acid is obtained from polymerization of lactic acid. Polylactic acid bears moisturizing and natural peeling effect of lactic acid in a strengthened manner.

CITRUS AURANTIUM EXTRACT: Contains active ingredient hesperidin by 40%. Hesperidin is a powerful antioxidant and has an important role in cell walls staying young and lengthening cell division cycle; due to this feature, it helps to slow down the aging process.

COENZYME Q10: A strong antioxidant. Contributes to energy production in mitochondria, which work as energy centers of cells, helps to regenerate the cell and delay the aging process of the skin.

PANTHENOL: Panthenol penetrates the skin very well so it is easily absorbed and shows its effect. Helps to moisturize the skin and prevent formation of redness.



Face & Body Peeling Gel

How to use: Apply to wet skin 2 or 3 times a week. After applying it carefully to face and the surrounding area and to the body by massaging it in a little more energetic way, rinse with water.

Warnings:

- For external use.
- Avoid contact with eyes while applying the product to your skin or rinsing it.
- In case of contact with eyes, rinse with plenty of water.
- Keep out of reach of children and at room temperature.



Active Face Serum

Active Serum contains Hyaluronic Acid, Vitamin C, Vitamin B5 (Panthenol). It is a water-based semi-viscous product and doesn't contain oil. It contains two types of Sodium Hyaluronate with two different molecular weights.

1-NW 1.0 – 1.5 Million DA. Due to its unique hydrating property, it forms a barrier on the skin, traps moisture, helps the skin to achieve a soft and smooth look.

2-NW 8000 – 50000 DA. In addition to its high moisture-holding capacity, due to its low molecular weight, it helps to increase elasticity of the skin, reduce the depth of wrinkles and make the skin look vibrant by penetrating into the depths of the skin and filling the gaps between Collagen and Elastin fibers.

VITAMIN C (Sodium Ascorbyl Phosphate): It is a stable vitamin C. Stimulates collagen production for a tighter and elastic skin and helps the skin to tighten and achieve a bright and younger look.

VITAMIN B5: With its cell-regenerating effect, it helps to prevent moisture loss and revitalize the skin by strengthening the barrier layer of the skin.



Active Face Serum

How to use:

Only a few drops of the serum are enough to structure the skin.

Warnings:

- For external use.
- Avoid contact with eyes while applying the product to your skin or rinsing it.
- In case of contact with eyes, rinse with plenty of water.
- Keep out of reach of children and at room temperature



Eye Treatment Complex

Eye Treatment Complex

helps to eliminate dark circles and puffiness under the eyes. Relieves dry eye area with intense moisture, while strengthening moisture barrier in the eye area. It also increases the production of natural collagen. Helps to regenerate cells and remove facial wrinkles. With its powerful antioxidant content, it is effective against damage caused by aging and free radicals. Doesn't contain perfume.

- VITAMIN C (Sodium Ascorbyl Phosphate):** With its powerful antioxidant effect, Vitamin C helps to tighten the skin and lighten skin tone by suppressing the formation of pigment. This effect was approved by the Japanese Ministry of Health. In clinical trials, it was determined that since Vitamin C and Vitamin E are used at effective rates in combination, they reduce the damage caused by UV rays on the skin by 50%.

- VITAMIN E (Tocopherol Acetate):** Vitamin E is a powerful antioxidant. With its soothing and relaxing effect, it accelerates the epithelization of the skin, increases its water holding capacity, reduces free radicals, stimulates reparative mechanisms, protects the skin against UV rays, accelerates the microcirculation of the skin.

- VITAMIN A (Retinyl Palmitate):** Helps to increase synthesis of collagen, renew cells, increase enzymatic activity on the skin, thicken the epidermis, increase skin elasticity, regenerate UV-damaged skin.

- HYALURONIC ACID:** Hyaluronic acid can hold water by more than a thousand times of its own volume. It has very important tasks such as ensuring that the skin looks stretched, reducing wrinkle depth, etc. Chemically, it is the most simple and sulfate-free member of the group of connective tissue proteins, called glycosaminoglycans.

Hyaluronic acid helps to moisturize the skin and heal any existing damage.



Eye Treatment Complex

- **HAMAMELIS VIRGINIANA (Witch Hazel Extract):** Plays an important role in bringing firmness to rough skin which has lost its elasticity and in protecting it against bacteria.
- **PANTHENOL:** Has moisturizing and soothing effects, improves moisture retention capacity of the skin, softens dry skin and preserves its elasticity for a long time, shows anti-inflammatory effect, reduces itching, increases cell renewal, has an antibacterial effect, helps to restructure the skin.
- **HORSE CHESTNUT:** Helps to remove dark circles under the eyes. Has flavonic pigments containing quercetin and kampferol glucosides, tannins and triterpenic saponosides. They firm the skin, reduce congestion, accelerate blood flow, show anti-inflammatory effects and increase water holding capacity of the skin.
- **BLACK TEA:** Thanks to its powerful antioxidant properties, it protects the eye area against oxidative damage. Due to its caffeine content, it accelerates blood flow and helps to eliminate under-eye puffiness and tired expression.
- **ALOE VERA:** Provides intense moisture to the skin. Helps to heal wounds and burns. Calms the skin.

How to use: After cleansing your skin, apply gently to the eye area.

Warnings: Rinse with plenty of water in case of contact with eyes.

- Keep out of reach of children and at room temperature.



Biotin N for Normal Skin

Topical biotin Intensive Cream

Topical Biotin T & Topical biotin N contain vital ingredients that supports the skin against natural aging and cell damaging UV rays .

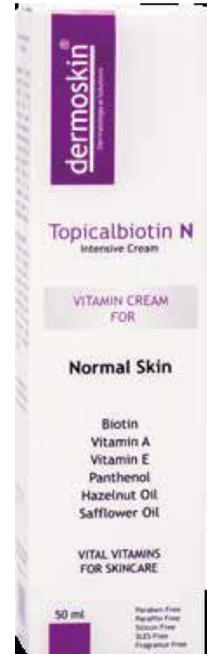
Vitamin A (Retinyl Palmitate)%0.3 :increases collagen synthesis, enhances cell renewal, promotes enzymatic activity of the skin, normalization of keratinization, thickening of epidermis, increase elasticity of the skin, helps regeneration of UV damaged skin.

Vitamin E (Tocopherol Acetate) %5: calms and relaxes the skin ,stimulates epitalization, increases the moisture retention activity of stratum corneum, fights against free radicals, triggers reconstructive activities, protects against UV rays, improves the skin microcirculation.

Biotin (Vitamin H)% 0.10: nourishes the skin , preventing the formation of erythema, reduces the hyperkeratinization and dermatitis and also prevents pale, dry and scaly appearance of skin pale, dry and scaly.

Pantenol %4 : soothes and moisturizes the skin, increases the water retention capacity of the skin. Relaxes dry skin and improves the elasticity of the skin indicates anti-inflammatory effect, decrease itching, promotes cell renewal, helps prevent UV caused damages.

Essential oil acids: (Linoleic acid , Gama Linolenic acid): are necessary for lipid synthesis and functions of keratinozoms, protects functions of cell membranes, enhances water retention capacity of the dry, and scaly skin, helps to prevent hyperplasia, regulates the lipid metabolism & mitosis, protects the skin from outside effects of fast aging



Biotin T for Normal Skin

Topical biotin Intensive Cream

Topical Biotin T & Topical biotin N contain vital ingredients that supports the skin against natural aging and cell damaging UV rays .

Vitamin A (Retinyl Palmitate)%0.3 :increases collagen synthesis, enhances cell renewal, promotes enzymatic activity of the skin, normalization of keratinization, thickening of epidermis, increase elasticity of the skin, helps regeneration of UV damaged skin.

Vitamin E (Tocopherol Acetate) %5: calms and relaxes the skin ,stimulates epitalization, increases the moisture retention activity of stratum corneum, fights against free radicals, triggers reconstructive activities, protects against UV rays, improves the skin microcirculation.

Biotin (Vitamin H)% 0.10: nourishes the skin , preventing the formation of erythema, reduces the hyperkeratinization and dermatitis and also prevents pale, dry and scaly appearance of skin pale, dry and scaly.

Pantenol %4 : soothes and moisturizes the skin, increases the water retention capacity of the skin. Relaxes dry skin and improves the elasticity of the skin indicates anti-inflammatory effect, decrease itching, promotes cell renewal, helps prevent UV caused damages.

Essential oil acids: (Linoleic acid , Gama Linolenic acid): are necessary for lipid synthesis and functions of keratinozoms, protects functions of cell membranes, enhances water retention capacity of the dry, and scaly skin, helps to prevent hyperplasia, regulates the lipid metabolism & mitosis, protects the skin from outside effects of fast aging



Celeritt SPF 25

Celeritt SPF 25 Hyperpigmentation Treatment Cream

Pigment spots like Freckles, aging spots, pregnancy spots are due to defects at skin melanin production and distribution. In order to decrease pigment spots, skin should be protected against UV Rays, melanin formation must be suppressed and existing melanin should be damaged.

Active ingredients –Watercress Extract;

It has an important whitening effect on the skin. As watercress leaves are broken, its gluconasturtiin base transforms to sulphidryl components which are commonly considered to suppress the oxidation of primary melanins and decrease pigmentations. Watercress extract also prevents reaching of melanosomes from melanocyte to epidermis cells. Contains vitamin C, which inhibits enzymes that play an important role in melanin formation and has a skin lightening effect. Water Cress Extract used in Hyperpigmentation Cream SPF 25 is odorless and colorless.

Vitamin C (Sodium Ascorbyl Phosphate) tightens the skin, helps to prevent pigment formation and has a strong skin lightening effect which has been approved by the Japanese Ministry of Health.

Clinical studies indicate that Vitamin C decreases melanogenesis by 57% in human melanocytes. Suppresses melanin synthesis and prevents spot formation, decreases the density of existing spots and supports even pigmentation.

Celeritt SPF 25

Celeritt SPF 25 Hyperpigmentation Treatment Cream

It is well known that over produced melanins due to UVB rays, causes pigmentation spots. An invivo study that lasted 3 months have showed sodium ascorbyl phosphate application decreases the hyperpigmentaion by 25%. In the clinical studies it is also determined that the combined application of Vitamin E and Vitamin C with the effective proportions decrease the oxidative damage of UV rays by 50%.

Vitamin E (Tocopherol Acetate): calms and relaxes the skin, stimulates epitalization, increases the moisture retention activity of stratum corneum, fights against free radicals, triggers reconstructive activities, protects the skin against cell-damaging effects of UV rays, improves the skin microcirculation.

Vitamin A (Retinil Palmitat) : increases collagen synthesis,enhances cell renewal, promotes enzymatic activity of the skin, normalization of keratinization and thickening of epidermis, increases elasticity of the skin, helps regeneration of UV damaged skin.

Triple Sun Screen System, Hyperpigmentation Cream SPF 25 contain Ethylhexyl methoxycinnamate, Octocrylene and Butyl metoxydibenzoylmethan which strongly protect the skin against the damages UVA and UVB rays. Ethylhexyl methoxycinnamate and Octocrylene are vital filters that have strong effect against UVB, protect the skin against UVB rays which trigger pigmentation formation and help to prevent sun induced pigmentation spots. Butyl metoxydibenzoylmethan is a strong UVA filter and provides a protection against acute and chronic skin damages of UVA rays.

Using Direction and Duration;

Apply to clean face every morning. For the best result it should be used upto 4-6 months. During summer it is recommended to be used with SPF50.

BB CREAM

BB Cream Blemish Balm 5 in - one

BB cream is suitable for all skin types and evens out skin tone with its concealing feature. Can be used alone or as a base for make-up. Helps to moisturize the skin and reduce fine lines, pores and appearance of other skin imperfections. With its light reflecting pearly structure, revitalizes pale and dull looking skin. Makes you have a young, healthy and radiant appearance. Being in the form of cream, it is easily applied. Thanks to SPF 50 filters in its formula, it provides strong protection against UVA/UVB rays.

- VITAMIN C (Sodium Ascorbyl Phosphate):** With its powerful antioxidant effect, Vitamin C helps to tighten the skin and lighten skin tone by suppressing the formation of pigment. This effect was approved by the Japanese Ministry of Health. In clinical trials, it was determined that since Vitamin C and Vitamin E are used at effective rates in combination, they reduce the damage caused by UV rays on the skin by 50%.

- VITAMIN E (Tocopherol Acetate):** Vitamin E is a powerful antioxidant. With its soothing and relaxing effect, it accelerates the epithelization of the skin, increases its water holding capacity, reduces free radicals, stimulates reparative mechanisms, protects the skin against UV rays, and accelerates the microcirculation of the skin.



BB CREAM

BB Cream Blemish Balm 5 in - one

- VITAMIN A (Retinyl Palmitate):** Helps to increase synthesis of collagen, renew cells, increase enzymatic activity on the skin, thicken the epidermis, increase skin elasticity, regenerate UV-damaged skin.
- HYALURONIC ACID:** Hyaluronic acid can hold water by more than a thousand times of its own volume. It has very important tasks such as ensuring that the skin looks stretched, reducing wrinkle depth, etc. Chemically, it is the most simple and sulfate-free member of the group of connective tissue proteins, called glycosaminoglycans. Hyaluronic acid helps to moisturize the skin and heal any existing damage.
- HAMAMELIS VIRGINIANA (Witch Hazel Extract):** Plays an important role in bringing firmness to rough skin which has lost its elasticity and in protecting it against bacteria.
- PANTHENOL:** Has moisturizing and soothing effects, improves moisture retention capacity of the skin, softens dry skin and preserves its elasticity for a long time, shows anti-inflammatory effect, reduces itching, increases cell renewal, has an antibacterial effect, helps to restructure the skin.
- LICORICE EXTRACT:** Helps to moisturize the skin, firm the skin, prevent the formation of redness and pimples. In addition, studies show that it is a decolorizing active substance which prevents hyperpigmentation by suppressing tyrosin activity and the production of melanin.
- ZINC OXIDE:** Is an UVA protector. Allows the proliferation of fibroblasts in the damaged tissue. Increases the synthesis of collagen and contributes to the wound healing process. Contributes to slowing down the aging process while protecting the skin against UVA damage.

How to use: Apply it to thoroughly cleansed skin as a base for make-up, a moisturizer and a sunscreen every day.

Warnings: Rinse with plenty of water in case of contact with eyes. Store at room temperature

Intensive Moisturizer

It develops moisturizing capacity of the skin with alfa linoleic and gama lineloic acids. It supports protective layer of the dry and scaly skin. Softens and moisturizes the damaged skin and prepares to medical care. Oat extract has high levels of amino acid, which nourishes the skin , strengthens and supports against bacteria. Hamamelis Virginiana helps to tighten the rough and inelastic skin and play an important role in fighting against bacteria.



Nail Treatment Balsam

- Nail Treatment Balsam
 - Helps to prevent the white spots and thin lines on the surface of the nail.
 - Speeds up the decreased nail growth.
 - Strengthen the brittle, chappy, weak nails.
 - Regulates moisture balance and provides elasticity and shiny appearance to nails.
 - Protects from aggressive chemicals, cleansing agents and detergents
- Helps to preserve healthy nails and cuticle and supports healthy nail growth.

Instructions for Use: Has to be applied to naked skin to get the maximum effect. After bathing the fingers in warm water apply Nail Treatment balsam onto your nails and cuticle and massage with fingertips. The product has to be preserved in room temperature. Active ingredients: Keratin amino acids, Collagen amino acids, Sojadin (phytosterol)



ATO PROBIOTIC CREAM

What is atopic dermatitis?

Atopic dermatitis is a genetic disease. It starts in babyhood with symptoms such as extreme dryness and inflammation. It develops in the form of attacks. Treatment can prolong the periods of remission. A good treatment can help children fully recover from atopic dermatitis at the age of around five, however, the disease can rarely continue for longer and in an aggressive way in adults. Effects of Ato Probiotic Cream on Atopic Dermatitis The cream is for dry, very dry, and atopic skin types. It helps repair damaged barriers of dry skin suffering from itching and redness.

The Innovative Part of This Product Its mechanism of action is based on microbiological barrier.

It strengthens the microbiological barrier of atopic skin and helps reduce the clinical symptoms thanks to the active ingredient called ECOSKIN, which is a mixture of probiotics and prebiotics, in other words, a synbiotic. Ato Probiotic Cream contains the following active ingredients:

ECOSKIN: It is the synbiotic combination of inactivated probiotic Lactobacillus, as well as its nutritional sources prebiotic Alpha-Glucan Oligosaccharide, Polymnia Sonchifolia Root Juice, and Maltodextrin. It strengthens the microbiological barrier of the skin and stimulates the natural defense mechanisms. It significantly changes the appearance and structure of dry and atopic skin.



ATO PROBIOTIC CREAM

CERAMIDE COMPLEX: It is a strong active ingredient, which consists of different types of concentrated ceramides (ceramide 3, ceramide 1), cholesterol, free fatty acids, and phytosphingosine and helps repair the damaged lipid structure of the skin. It increases the moisture level. It helps create a silky-looking skin.

Palmitamide MEA (Palmitoylethanolamide): It is a pseudo-ceramide and a natural oil present in our skin. Its function is to repair keratinocytes and other skin cells and defend them against any damage. It reduces itching, redness, water retention, and other symptoms of atopic dermatitis and lowers the possibility of inflammation. It decreases the necessity of using highly strong corticosteroid creams.

HYALURONIC ACID: Thanks to its unique hydration feature, it creates a barrier on the skin, locks in the moisture, assists a soft and smooth appearance, and helps prevent transepidermal water loss. It accelerates the cellular renewal and repair process.

NIACINAMIDE (Vitamin B3): It is also known as Vitamin B3, which is a strong antioxidant moisturizing dry skins and helping to eliminate redness-related sensitivities through an anti-inflammatory effect. It prevents moisture loss and develops circulation. It acts as an anti-inflammatory and humectant.

PANTHENOL (Vitamin B5): It strengthens the barrier layer of the skin, helps to prevent moisture loss and helps revive the skin. It nurtures and softens the skin. It supports the formation of new cells and makes sure that the epidermis reaches a fuller and smoother structure. It has an anti-inflammatory effect.

TOCOPHERYL ACETATE (Vitamin E): It helps soothe and relax the skin and increases the water holding capacity of the skin. It is a derivative of Vitamin E. It acts as an anti-inflammatory, moisturizer, and sunscreen. It is obtained from vegetable oils and can also be found in some food sources.

TEFLOSE: Teflose is a polysaccharide obtained by bacterial fermentation with a branched structure containing rhamnose, glucose, and glucuronic acid. The “Teflon– like” coating inhibits the adherence of unwanted and/or pathogenic bacteria on the skin surface. It creates a film layer on the skin.



